SUSTAINABLE STRATEGY
NAVIGATING THE CHANGING ENERGY LANDSCAPE

OFFSHORE TECHNOLOGY CONFERENCE
4-7 MAY 2020
NRG PARK
HOUSTON, TEXAS, USA
2020.otcnet.org
WHAT’S NEW IN 2020

For the last five decades, OTC has played a major role in connecting people from more than 130 countries to collaborate and discuss the challenges and solutions encountered in the industry. Advancements in the marine renewables sector have made an impact on a global scale. To manage the changes in the offshore industry, OTC is expanding its technical session content to include all aspects of marine renewables.

"OTC is our largest trade show of the year. As this show is well attended by both our international and domestic customers, it provides us a unique face to face opportunity to introduce and discuss our new product technologies and market strategies... OTC gives us a strategic gauge of the present market conditions and an outlook for the coming year."

— Kim Lamont, GoWell International

What Attendees and Exhibitors Think About OTC
- 94% of attendees gave OTC 2018 an overall positive rating.
- Numerous exhibitors are able to sign multi-million dollar contracts or MOUs at the event.
- 98% of those attending OTC 2018 would recommend the conference to others.

The World Comes to OTC
OTC delivers a unique experience for exhibitors to interact with global energy experts as they share their insights on technological advances, safety, and environmentally focused solutions, and economic and regulatory impacts.

This is your opportunity to engage with world leaders, royalty, CEOs, and US elected officials at OTC 2020.

OTC provides the ability for companies to develop business relationships and tap into emerging regions that are vital to offshore development. Even those who are new to the marketplace have seen that by participating in OTC, they obtain recognition necessary for their growth and visibility to thousands of industry professionals.

“I have been attending OTC since 1975. Each year has always exceeded my expectations, even during the industry downturns. I was very impressed with the new products and systems devoted to AI.”

— 2018 Attendee

**Based on OTC 2018 attendee and exhibitor registration data.
EXHIBIT AGAIN AT OTC

The following exhibit information is for returning OTC exhibitors.

OTC Priority Exhibitors

OTC companies with a priority rank of 1–590 will have the opportunity to participate in the advanced or onsite exhibit space selection process. This process allows you to select and reserve your exhibit space for OTC 2020 before or while at OTC 2019.

**PRE-SHOW:** Starting 25 March 2019, the top 500 priority numbers will be assigned. The contract deadline is 11 March 2019.

**ONSITE:** At OTC on 7-8 May 2019, priority numbers 501-590 will be assigned. The contract deadline is 15 April 2019.

**POST-SHOW:** Starting 27 May 2019, priority numbers 591 and above will be assigned. The contract deadline is 13 May 2019.

Contact OTC sales team at sales@otcnet.org to reserve your exhibit space today!

Important Payment Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Deadline</th>
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<tbody>
<tr>
<td>8 July 2019</td>
<td>50% exhibit space deposit</td>
</tr>
<tr>
<td>13 January 2020</td>
<td>Balance due</td>
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</tbody>
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Exhibit Space Rates

<table>
<thead>
<tr>
<th>Location</th>
<th>Cost per sq ft</th>
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<tbody>
<tr>
<td>NRG Center</td>
<td>USD 37.50 per sq ft</td>
</tr>
<tr>
<td>NRG Arena</td>
<td>USD 33 per sq ft</td>
</tr>
<tr>
<td>Outdoor Cement</td>
<td>(&gt;75 psf) USD 24 per sq ft</td>
</tr>
<tr>
<td>Outdoor Asphalt</td>
<td>(&lt;75 psf) USD 17 per sq ft</td>
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</tbody>
</table>

**Outdoor OTC Parkway**

4-day Hospitality Lounges (fully furnished tents with air conditioning)

<table>
<thead>
<tr>
<th>Size</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>20x20 Hospitality Lounge</td>
<td>USD 23,400</td>
</tr>
<tr>
<td>20x30 Hospitality Lounge</td>
<td>USD 36,600</td>
</tr>
<tr>
<td>30x30 Hospitality Lounge</td>
<td>USD 49,500</td>
</tr>
<tr>
<td>30x40 Hospitality Lounge</td>
<td>USD 58,800</td>
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Please refer to the online Exhibit Space Agreement and floor plan.

“OTC provides a unique environment to connect with industry leaders representing every discipline and oil & gas producing region in the world. Dril-Quip and TIW cost-effectively increased quantifiable brand awareness, reinforced existing business relationships and established a record number of new business contacts and sales leads.”

— Michael Lynds, TIW a Dril-Quip Company
Sponsoring Organizations

OTC is sponsored by 13 nonprofit organizations in the energy industry, who work cooperatively to develop the technical program. Revenue from OTC directly benefits the membership of these societies.

American Association of Petroleum Geologists
American Institute of Chemical Engineers
American Institute of Mining, Metallurgical, and Petroleum Engineers
American Society of Civil Engineers
American Society of Mechanical Engineers
Institute of Electrical and Electronics Engineers, Oceanic Engineering Society
Marine Technology Society
Society of Exploration Geophysicists
Society for Mining, Metallurgy, and Exploration
SNAME
Society of Petroleum Engineers
The Minerals, Metals and Materials Society

Regional Sponsoring Organization
Brazilian Petroleum, Gas and Biofuels Institute

Endorsing Organizations
International Association of Drilling Contractors
Petroleum Equipment & Services Association

Supporting Organizations
American Association of Drilling Engineers
American Petroleum Institute
Association of Energy Service Companies
ASTM International
Center for Offshore Safety
Independent Petroleum Association of America
Institute of Marine Engineering, Science and Technology
International Marine Contractors Association
International Society of Automation
National Ocean Industries Association
Research Partnership to Secure Energy for America

OTC Organizations

Contact our sales team for more information, or visit 2020.otcnet.org

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